EnviroTechno

INITIAL INNOVATION IDEA FORM

A short concept note for early discussion | Please keep answers brief

Idea / project title

Applicant / team

Email / contact

Target country / market

1. What problem do you want to solve?

Who faces it, and why does it matter?

2. What is your proposed solution?

Explain what it does in simple language (product, technology, software or service).

3. What makes the idea different or better?

Mention the main improvement compared with existing options.

4. Who would use or pay for it?

Identify the likely customer and target market; estimates are welcome.

5. How far has the idea progressed?

Choose one and add a short note: ☐ Idea only ☐ Research/lab test ☐ Prototype ☐ Pilot ☐ In use

INITIAL INNOVATION IDEA FORM | CONTINUED

6. How could the idea generate revenue?

For example: product sales, service fees, subscriptions, licensing or paid projects. If unknown, say so.

7. What environmental or social benefit could it deliver?

For example: cleaner water, less waste, lower emissions, better resource efficiency.

8. What is the most important next step?

What needs to be tested, built or validated in the next 3–6 months?

9. What support would you like from EnviroTechno?

For example: technical collaboration, Dutch partners, market testing, pilot design or funding proposals.

Optional: Links or existing evidence

Website, paper, prototype photo, presentation, test results or other relevant material:

CONFIDENTIALITY & IDEA OWNERSHIP

Submitting this initial form does not transfer ownership of your idea or pre-existing intellectual property to EnviroTechno. Information is provided for preliminary evaluation and collaboration discussions. Any future joint development, IP rights or commercial terms will require a separate written agreement.

Submission date: _____ Name: _____